

profile

- Ten years experience in multimedia production working with clients such as Subway Restaurants, UNC Health Care, NC Aquariums, NC State Fair, CAT Forest Products, Health and Wellness Trust Fund, and Habitat for Humanity.
- Accomplished at working in a fast-paced agency environment and managing multiple simultaneous projects requiring expertise in project management, client relations, team building, production scheduling, quality control, training, and budgeting.
- Broad media experience including producing, directing, film and video production, writing, editing, authoring, and encoding for award winning broadcast, web, and interactive creative.

experience

MSA: The Think Agency – Durham, NC

Production Manager – April 2008 to present

- Managed all aspects of multimedia production as Executive Producer and Director of Bright Idea Studios, the in-house electronic production arm of MSA, a \$12M advertising agency with 35+ employees.
- Developed award-winning traditional, multi- and interactive media with emphasis on advertising, branding, and healthcare marketing on a regional and national scale.
- Maintained and ensured proper utilization of edit suites and post-production equipment valued at over \$250k. Managed upgrade to 10bit High Definition edit suites featuring Adobe Premiere Pro CS software and Matrox Axio LE hardware.
- Led and directed the work of producers, editors, designers, writers, and programmers; fostered creative craftsmanship from the team.
- Set deadlines, assigned responsibilities, created and managed budgets, and monitored and summarized progress of projects to meet creative vision.

Producer / Editor – December 2003 to March 2008

- Excelled as Producer, Editor, Assistant Director, Videographer, and Photographer.
- Produced and edited award-winning multimedia campaigns and local, regional, and national commercials using DPS Velocity and Adobe Premiere Pro. Designed compelling motion graphics to enhance messages and concepts using Adobe After Effects, Illustrator, and Photoshop.
- Simultaneously managed multiple media projects from concept to completion with importance on high production value, budgeting, job tracking, and distribution.

TLW Productions – New Orleans, LA

Production Associate – June 2001 to August 2003

- Worked as Producer, Writer, Videographer, Editor, and Photographer.
- Worked independently and as member of creative team to produce corporate video, commercials, interactive DVDs, brochures, web pages, and print ads.
- Developed customized media products for industrial, oilfield, construction, engineering, law, banking, and medical clients.

education

Louisiana State University – Baton Rouge, LA

Degree: Bachelor of Arts in Mass Communication – Electronic Media, May 2001

Minor: Business Administration GPA: 3.76

Maine Media Workshops – Rockport, ME

Feature Film Lighting – intensive class in creative lighting by Jasek Laskus, ASC